



Association of PAs & NPs

6TH ANNUAL CME SYMPOSIUM

March 23-26, 2023 in San Antonio, TX

EXHIBITOR PROSPECTUS

THE CONFERENCE

APANP 2022 Annual Meeting offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers in the Nation. Spend face-to-face time with current customers and meet prospective ones. APANP provides the perfect venue to launch new products and gain real visibility. Our annual meeting is the perfect size for attendees to spend quality time with exhibitors, and we go the extra mile to ensure attendees come into the exhibit hall by providing breakfasts, breaks, and lunches in or around the exhibitor areas each day, as well as engage attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out APANP's sponsorship opportunities or product theaters.



WHO ATTENDS

PAs and NPs from all over the country attend this conference in any specialty!

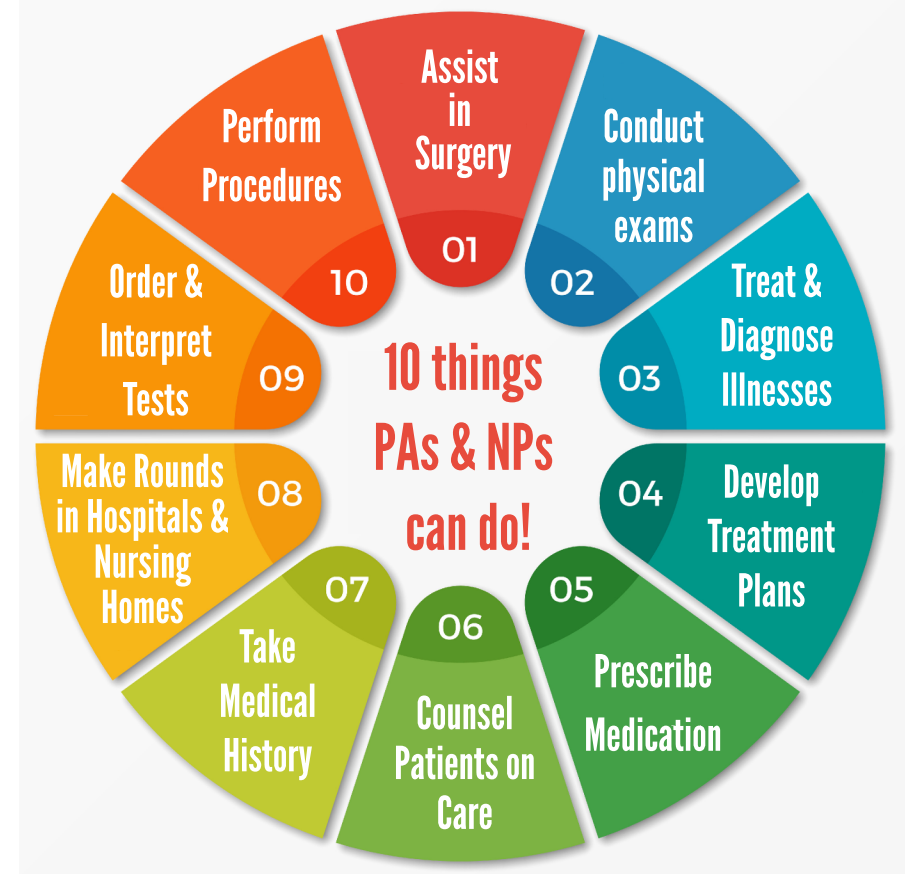
PA / NP FACTS

PAs have more than 400 MILLION patient interactions per year.

95.7% of **NPs** prescribe medications, & those in full-time practice write an average of 20 prescriptions per day.

131,000 **PAs** currently reside and work in the U.S. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient office or clinic; 4.3% other.

The majority of **NPs** (57.4%) see three or more patients per day.



EXHIBITOR INFORMATION

Dedicated hall hours are set aside, with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

Conference Dates: March 23rd - 26th, 2023

Exhibit Dates: March 24th - 25th

EXHIBIT HALL TIMES

Exhibitor Registration & Move-In:

Please view event page. Subject to change.

Exhibit Area Open:

Thursday, March 23rd: set up time tbd

Friday, March 24th:

Exhibit Break specified in agenda

Saturday, March 25th:

Exhibit Break specified in agenda

Morning exhibit hours only

Tear Down:

Please view event page. Subject to change

LOCATION

Sheraton Gunter Hotel

205 E Houston St., San Antonio, TX 78205

tel. [\(210\) 227-3241](tel:2102273241)

EXHIBITORS FEES: \$1,250

EXHIBIT SPACE

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass. Recognition as an exhibitor on APANP website & mobile app.

EXHIBITOR BONUS

Attendee list - Pre-conference attendee email blast - Better exhibit hall location. (First come first serve) - Logo on website

***Exhibitor times are subject to change.**

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR- \$20,000

- First choice of lunch product theater. Based on availability. Includes spot, food, minimal AV and marketing to our attendees.
 - Wi-fi Sponsor for all attendees with logo on business size card at registration with wifi code.
 - Conference Hotel Key Card Sponsor. All hotel key cards will have sponsor logo on them.
 - Premium placement signage recognition as Platinum Sponsor
 - Lanyard sponsor
 - Push Email to all attendees
 - On social media post
 - Flyer insert in attendee bags
 - Premier recognition on APANP website & mobile app
 - Running banner on conference mobile app.
 - Premium exhibit space
 - Attendee contact list
- Includes lunch spot, projector, screen, laptop, microphone, lunch for 100, and marketing of event to attendees.

GOLD SPONSOR- \$15,000

- Second choice of lunch product theater based on availability. Includes food for 100 APANP choice of menu. Includes basic AV and marketing event to attendees.
- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor, Flier insert in attendee bags
- Mobile app sponsor with login being sponsor name
- Recognition on APANP website & mobile app
- Premium exhibit space
- Attendee contact list

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR - \$12,000

- Third choice of lunch product theater based on availability. Includes food for 100, APANP's menu choice, and AV
- Floor or window decal with logo near registration.
- Disposable coffee cup sponsor for one break
- Flyer insert in attendee bags
- Recognition on APANP website
- Premium exhibit space
- Attendee contact list

Includes lunch for 100 APANP menu choice, projector, microphone, screen, laptop, and marketing to attendees.

WELCOME RECEPTION SPONSOR \$3,000

- Signage recognition at registration on Thursday
- Recognition as Welcome Reception Sponsor on the website/app
- All details will be emailed to attendees with logo included in email.
- 6 foot table for sponsor display items at reception.
- One drink per person at reception.

SPONSORSHIP OPPORTUNITIES

Audio Visual Sponsor

\$5,000

This sponsorship helps provide the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

Event Floor Decal

\$1,500

Company logo on event floor at registration.

- Company logo and name on a floor or wall decal for all attendees to view.
- Cost includes decal production.

Registration Sponsor

\$3,500

- Logo on the end of each confirmation that attendees receive after they register for the conference.
- Sign at Registration desk.
- Flier of your choice placed in the attendee bags at registration.
- Recognition on mobile app and website.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

Session Sponsor

\$1,000 per session

This sponsorship helps provided the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

Coffee Break Sponsor

\$3,000 each opportunity*

Attendees have the opportunity to network with the exhibitors in between sessions on Thursday, Friday & Sunday.

- Choice of disposable coffee cups with logo at one break
- Cost includes the disposable cup production
- Company name and logo prominently displayed on all disposable cups
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Food included during break.

MOBILE APP SPONSORSHIP ADD-ONS

Rotating Home Page Images- One slot on a 4-5 sponsor rotating images on home page of mobile app.

\$250

Social Wall - Place your logo on the social wall of the mobile app.

\$1,000

Session Banner Ad - Place your logo under a specific session on the mobile app.

\$750

Mobile App Access- Connective way to virtually meet with attendees & share information

\$199

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Hotel Room Door Drop - \$750

Insert in attendee bag - Flyer insert into attendee bags. - \$250

Email Blast to attendees. - \$500

PRODUCT THEATERS

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions. Please provide your topic or title of the lecture on the registration form.

BREAKFAST PRODUCT THEATER

\$5,500 Thu - Sat / \$5,000 (Sunday only)

- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list
- recognition on APANP website, mobile app & listed on agenda
- standard AV included
- Note: food cost is included. AV includes projector, microphone, screen and laptop. Menu selection is APANP choice.

LUNCH PRODUCT THEATER

\$10,000

- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on APANP website, mobile app, and listed on agenda
- standard AV included
- Note: food costs is included. AV includes projector, microphone, screen and laptop. Menu selection is APANP's choice.



APANP 6th Annual CME Symposium

March 23rd - 26th, 2023

*times are subject to change

Exhibit Dates: March 24th - 25th (Fri/Sat 7am-12pm)

**Sheraton Gunter Hotel, 205 E Houston St.,
San Antonio, TX 78205**

Exhibitor/Sponsorship Application & Contract

Contact Information

Company	Contact Name	Email
Onsite Contact Name	Onsite Phone Number	Onsite Email
Company Phone Number		
Billing Address		

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- one six-foot table \$1,250
- Additional Exhibit Badge \$250

___ VISA ___ MasterCard ___ American Express
___ Discover ___ Check (payable to AFPPANP)

Premium Sponsorship:

- Platinum \$20,000
- Gold \$15,000
- Silver \$12,000
- Audio Visual \$5,000
- Registration Sponsor \$3,500
- Coffee Break \$3,000 each
- Session \$1,000 (per session)

Card # _____
Name as it appears on card _____
Expiration Date _____ Security Code _____
Authorized Signature _____

Product Theaters: **PLEASE CIRCLE THE DAY WANTED. *FOOD COST IS INCLUDED.**

- Thurs./Fri./Saturday Breakfast \$5,500
- Sunday Breakfast \$5,000
- Thurs./Fri./Saturday Lunch \$10,000
- Welcome Reception Sponsor \$ 3,000

*food costs are included in fee

Add Ons:

- Rotating Home Page Image \$1,000
- Social Wall \$1,000
- Lead Retrieval for Scannable Badges \$250
- Hotel Room Door Drop \$1,500
- Session Banner Ad \$750
- One Page Flyer in Bags \$250
- Mobile App Access \$199
- Floor Decal \$1,500

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of APANP. This contract is binding once signed.

___ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature _____ Date _____

AFPPANP Tax ID: 82-0787289

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend AFPPANP and the Crown Plaza and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AFPPANP nor the Crown Plaza insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Total: _____



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Exhibitor Terms & Conditions

If, after the contract is entered into, the Association of PAs & NPs (“APANP”) fails or is unable to provide a Sponsor with the opportunity to sponsor at the APANP Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Sponsor is not responsible for such failure, the Sponsor’s sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, APANP shall bear no further liability or responsibility under such agreement.

SPONSOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. SPONSOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AFPPANP FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE SPONSOR OR AFPPANP OR THIRD PARTIES IN THE USE OF THE SPONSOR SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF SPONSOR SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Sponsor and AFPPANP will occur only when an official confirmation packet has been sent by APANP via email. It is understood that disapproval of an Sponsor, per the terms outlined in the Sponsor Regulations, will result in termination of the agreement without penalty to either party.

Warranty of Authority: The Sponsor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Sponsor and is fully empowered to bind the Sponsor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

Monique Ochoa

P. O. Box 12554

San Antonio, Texas 78212

monique@apanp.org

P: 210-722-7622 F: 210-568-6375